

# COMPASS



Business and  
Market Intelligence  
Software

**RIDGEWOOD**  
TECHNOLOGY PARTNERS



Delivering  
Tomorrow's  
Solutions  
Today

# Business and Market Intelligence



Market intelligence is the process by which government agencies collect and analyze industry data regarding its products, services, business practices and capabilities.

In other words, having solid business and market intelligence allows an agency to make better decisions about the acquisition of goods and services.

COMPASS is a business and market intelligence software application that supports an agency throughout the acquisition lifecycle.

From market research in support of FAR 10 to RFP Q&A's, COMPASS enables an organization to define requirements and align them with industry capabilities.

Whether deployed as a Software as a Service (SaaS) model in a FedRAMP approved cloud or on premise in a private data center, COMPASS delivers a rapid, objective and streamlined solution that transforms the acquisition and procurement process.



# Acquisition Support

## Define

**1** COMPASS provides the ability for the government to define, catalogue and manage product or service requirements. Specific, Measurable, Actionable, Repeatable, Time-Bound (SMART) solicitations including metatags and evaluation criteria are created within the tool.

## Capture

**2** Industry participants are allowed to register, create electronic profiles, capture their technology and electronically respond to SMART solicitations in a secured environment using the COMPASS application. Vendors are able to communicate with the government via forums and collaboration spaces.

## Assess

**3** COMPASS delivers a criteria-based decision management platform that assesses industry capabilities against the government's current and future challenges. Sophisticated analytics are used to provide what-if scenarios and visual representations of data driven information.

## Case Study

The Navy is currently using the COMPASS application to support the \$3.4 billion Next Generation Network (NGEN) Re compete contract.

The purpose of the initiative is to assist the Navy in determining an acquisition approach for any potential NGEN follow-on contract(s). Information from the RFI may be used to help the Navy determine the number, timing, contract type, terms and conditions, and tasks of any potential contracts that may be issued.

Today, the COMPASS tool is helping PMW 205 acquisition program staff, SPAWAR competency leads, and key stakeholders accomplish this mission.

## Advanced Analytics

**COMPASS** provides decision management to analyze technologies based on alignment and technical merit.



# Request a demo of **COMPASS**

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